



New York Society of
Addiction Medicine

Join Us at the 2027 NYSAM ANNUAL CONFERENCE

March 11-12, 2027
Sonesta White Plains
Downtown

Showcase your organization and connect
with leaders in addiction medicine



EXHIBITOR AND SPONSORSHIP PROSPECTUS

NYSAM-ASAM.ORG

Marketing Opportunities 2027



1 Sponsored Talk (4 available)

\$15,000

- Dedicated 30-minute session (typically 20–22 minutes presentation + Q&A)
- Placement on the official conference agenda, clearly labeled *Sponsored Talk – Not for CME credit*
- Pre-conference email to registered attendees promoting the session (subject to NYSAM approval)
- Standard room set and basic AV (screen, projector or HDMI, podium mic)
- Exhibit booth*
- 4 Full Conference Registrations
- Full-color full page advertisement in conference program
- Logo link on the NYSAM website for twelve (12) months

2 Gold Sponsor

\$14,000

- Exhibit Booth* in premium location
- Formal recognition before conference plenary session
- Logo identification on all printed and promotional materials as a Gold Sponsor
- Logo link on NYSAM website for twelve (12) months
- 5 Full Conference Registrations
- Full-color full page advertisement in conference program

3 Break Sponsor (2 available)

\$10,000

- Logo identification on all printed and promotional materials as a Break Sponsor
- Exhibit booth*
- 5 Full Conference Registrations
- Logo link on the NYSAM website for twelve (12) months
- Full-color full page ad in conference program

Marketing Opportunities 2027



4

Silver Sponsor

\$8,000

- Exhibit Booth*
- Formal recognition before conference plenary session
- Logo identification on all printed and promotional materials as a Silver Sponsor
- Logo link on NYSAM website for six (6) months
- 4 Full Conference Registrations
- Full-color full page advertisement in conference program

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Exhibit Booth Only

\$2,000

- Exhibit Booth*
- 1 Full Conference Registration
- Inclusion on the exhibitors and sponsors 2027 conference page of the NYSAM website
- Alphabetical listing and description in the conference program

6

Tote Bag Inserts

\$1,000

- Sponsor designs, prints, and ships. *NYSAM approval required.*
- Specs: 8.5" x 11", max 2 pages stapled.
- Inserts are the only extra items in the bags given to attendees besides official show materials.

Exhibit Booth Includes

- 1 6ft table, 2 chairs
- Standard drapery and one (1) identification sign
- Alphabetical listing and description in the conference program
- Inclusion on the exhibitors and sponsors 2027 conference page of the NYSAM website

Non-Profit Opportunities 2027



7

Non-Profit Tabletop Exhibit

\$1,000

- 1 6ft draped table, 2 chairs
- 1 Identification sign
- Inclusion on the exhibitors and sponsors 2027 conference page of the NYSAM website
- Alphabetical listing and description in the conference program
- 1 Full Conference Registration

8

Non-Profit Resource Table

\$750

- Opportunity to feature your materials on a display table in the registration area.
- Materials can include books, magazines, conference announcements, or any other free items.
- Materials will be displayed at the start of the conference and replenished as needed by NYSAM staff.

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Additional Booth Personnel

\$200

- Maximum of two extra badges per booth.
- These badges include full conference access but are not eligible for CE credit.
- All exhibit staff must register in advance and be employed by (or directly affiliated with) the exhibiting company

Sponsor & Exhibitor Eligibility

NYSAM accepts sponsors and exhibitors whose work intersects with addiction medicine—prevention, treatment, remission, recovery, education, research, or policy—and whose products or services are consistent with evidence-based care. We welcome FDA-approved SUD pharmacotherapies, licensed treatment programs, laboratories, clinical technologies, academic and government partners, and aligned nonprofits. We do not accept support from the alcohol, tobacco, recreational cannabis, or gambling industries, or from organizations whose business or public positions conflict with NYSAM's mission. Sponsorship does not influence the scientific program.

Terms & Conditions

1. NYSAM reserves the right to alter or change the space assigned to the Exhibitor. NYSAM further reserves the right, at its sole discretion, to change the date or dates upon which the conference is held, or to cancel the conference, and shall not be liable for damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor to NYSAM.
2. Exhibitor agrees to follow all rules and regulations required by the hotel and by conference management regarding health and safety guidelines during the meeting.
3. The Exhibitor shall not assign this contract or sublet the space or any part thereof, or permit the space to be used by any other person, without the prior written consent of NYSAM. Any attempt to do so is null and void and will result in immediate cancellation of this contract and the forfeiture of any amounts paid by the Exhibitor to NYSAM.
4. NYSAM, together with the property owner, is responsible for compliance with all applicable laws, ordinances, regulations, requirements, codes, and standards prior to and during the conference, including those with respect to fire, safety, health, and environmental matters. The Exhibitor shall comply with all rules and regulations adopted by NYSAM for the conference. NYSAM's decision to adopt and enforce any such rule or regulation shall be final and binding.
5. The Exhibitor is responsible for compliance with all applicable laws, ordinances, regulations, requirements, codes, and standards regarding the space assigned to the Exhibitor, including those with respect to fire, safety, health, and environmental matters. The Exhibitor shall ensure that all equipment, materials, and goods used by the Exhibitor also comply.
6. Exhibitor agrees to indemnify and hold harmless NYSAM and Sonesta White Plains Downtown from any and all judgments, orders, awards, costs, and expenses, including attorney's fees, and from claims on account of damage to property or bodily injury (including death) which may be sustained by Exhibitor, Exhibitor's employees, or third persons, arising out of or in connection with the exhibition; provided, however, that nothing contained herein shall be construed to require the Exhibitor to indemnify NYSAM and/or Sonesta White Plains Downtown against liability for damages for (a) death or bodily injury to persons; (b) injury to property; or (c) any other loss, damage, or expense arising under (a), (b), or (c) from the sole negligence or willful misconduct of NYSAM.
7. **Exhibit booth cancellation.** This contract may be cancelled by either party provided written notice is received by the other by **January 31, 2027**, in which case all monies paid by the Exhibitor will be refunded less an administration fee of \$250 per booth. If the Exhibitor cancels after that date, the Exhibitor will be responsible for the full contract price.
8. **Sponsorship cancellation.** Sponsorships represent a significant financial commitment and may include pre-event promotion, branding, and, in some cases, advance purchase or production of logoed materials. Sponsorship fees are subject to the following cancellation policy:
 - a. More than four (4) months prior to the conference start date (**before November 11, 2026**): 50% refund.
 - b. Between four (4) months and ninety (90) days prior to the conference start date (**November 11, 2026 through December 11, 2026**): 25% refund.
 - c. Within ninety (90) days of the conference start date (**on or after December 12, 2026**): no refund; 100% of the sponsorship fee is forfeited.All cancellations must be submitted in writing. Costs incurred by NYSAM for marketing, promotional exposure, customized or logoed items, or administrative expenses are non-refundable and may be deducted from any eligible refund. Sponsorships are limited in number and cannot be guaranteed to be resold; therefore, sponsors acknowledge that sponsorship fees are non-refundable as outlined above. Tote bag inserts and other add-on marketing items follow the sponsorship cancellation schedule.
9. NYSAM reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights, or sound, and to expel exhibitors or their personnel if, in NYSAM's opinion, their conduct or presentation is objectionable to NYSAM or to other conference participants, or is inconsistent with NYSAM's mission or exhibitor eligibility policy.
10. Exhibitor's display must comply with all requirements of NYSAM and of the owner of the property. Standard exhibit space includes one 6-foot table, two chairs, standard drapery, and one identification sign, unless otherwise specified in the selected package. At least one representative of the contracting company must be present at the exhibit during published exhibit hours. Only representatives of the company that contracted for the space may staff the booth. Advertising material or signs of firms other than those that have engaged exhibit space are prohibited. Additional booth staff beyond the registrations included in the selected package must register at the exhibit staff rate.
11. Exhibitors must limit displays to the dimensions of the assigned exhibit space. All exhibits must be freestanding. No bolts, screws, hooks, or nails shall be driven into or otherwise attached to the walls or floor of the exhibit area. No banners, posters, or signs may be erected that interfere with or distract from the view, light, or space of any other exhibitor or of NYSAM.

Terms & Conditions

12. All goods shipped to the conference must be clearly marked with the name of the Exhibitor and the number of the assigned display space (to be provided after confirmation). Goods must not be shipped COD or with any shipping charges due on arrival; any such goods will not be accepted by NYSAM or the property owner. NYSAM assumes no responsibility for loss or damage to the Exhibitor's goods or property before, during, or after the conference. A representative of the Exhibitor must be present during uncrating, installation, and dismantling of the exhibit. At least one person must be in attendance inside the exhibit area throughout exhibit hours.
13. In consideration of the Exhibitor's participation in the conference, the Exhibitor hereby releases NYSAM, its directors, officers, management contractors, agents, and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act or omission by NYSAM, unless such act is willful or the omission constitutes gross negligence.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the published exhibit hours of the conference. The Exhibitor agrees to remove the exhibit, equipment, and appurtenances from the property by the final move-out time. If the Exhibitor fails to do so, the Exhibitor agrees to pay any additional costs incurred by NYSAM or the property owner.
15. The Exhibitor will comply with the rules and regulations of the hotel and of any official contractors selected by NYSAM or the hotel to service exhibitors. Any dispute between the Exhibitor and any such contractor will be referred to NYSAM for resolution, whose decision shall be final and binding on all parties.
16. NYSAM reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulations, in which case the Exhibitor shall forfeit as liquidated damages, and not as a penalty, all payments made pursuant to this contract, without limiting NYSAM's other rights and remedies at law.
17. Processing of payment by NYSAM does not in itself constitute acceptance. Full payment is required before participation is confirmed. NYSAM accepts sponsors and exhibitors whose work intersects with addiction medicine—prevention, treatment, remission, recovery, education, research, or policy—and whose products or services are consistent with evidence-based care. NYSAM does not accept support from the alcohol, tobacco, recreational cannabis, or gambling industries, or from organizations whose business or public positions conflict with NYSAM's mission. Sponsorship does not influence the scientific program.
18. NYSAM will not be bound by any verbal agreements, representations, or statements by NYSAM staff or volunteers, sponsors, exhibitors, or hotel staff. All agreements must be made in writing.
19. Information about other contracted services from the hotel or others will be sent with confirmation materials upon acceptance and should be contracted for directly with the service provider.
20. Sponsored Talks, if purchased, are clearly labeled "Sponsored Talk – Not for CME credit," are subject to NYSAM approval of content and promotion, and do not influence the scientific program.

By submitting an online registration or printed form and payment, the company agrees to abide by these Terms and Conditions.

**Send completed form and payment
by February 11, 2027 to:**

NYSAM

Attn: Jacob Gray

1 Capitol Mall, Suite 800

Sacramento, CA 95814

Email: nysamevents@amgroup.us

Registration Form

Our company would like to participate at the
NYSAM 2027 Annual Conference

Complete the form below to pay by check, to pay by credit card please [click here](#).

Please Select All That Apply:

Sponsored Talk Gold Break Silver Exhibit Booth Only Tote Bag Inserts
Non-Profit Tabletop Non-Profit Resource Table Additional Badge(s)

Contact Information:

Company Name:

Company Contact:

Company Address:

Phone: Fax:

Email:

Company/Exhibit Booth Contacts:

Name 1:

Email 1:

Name 2:

Email 2:

Name 3:

Email 3:

Name 4:

Email 4:

Name 5:

Email 5:

Payment Information:

Please make checks payable to NYSAM

Email completed form to
nysamevents@amgroup.us

Mailing Address:

NYSAM, Attn: Jacob Gray
1 Capitol Mall, Suite 800
Sacramento, CA 95814

Full Payment is required before your
participation is confirmed

QUESTIONS? EMAIL NYSAMEVENTS@AMGROUP.US